

CESB Library

Books Available for Check Out from CESB Office

\$100 Startup: Reinvent the Way You Make a Living, Do What You Love, and Create a New Future (The)
By Chris Guillebeau

4-hour Work Week (The)
By Timothy Ferriss

7 Habits of Highly Effective People: Guided Journal (Goals Journal, Self Improvement Book) (The)
By Stephen R. Covey & Sean Covey

A More Beautiful Question: The Power of Inquiry to Spark Breakthrough Ideas
By Warren Bergen

Accounting Made Simple
By Mike Piper

Anatomy of a Business Plan: The Step-by-Step Guide to Building a Business and Securing BDC TT27IA(1)10e (ul Q)-2019

Ca\$hvertising: How to Use More Than 100 Secrets of Ad-agency Psychology to Make Big Money Selling Anything to Anyone

By Drew Eric Whitman

CAD Monkeys, Dinosaur Babies, and T-Shaped People: Inside the World of Design Thinking and How It Can Spark Creativity and Innovation (formerly Glimmer)

By Warren Berger

Captivate: The Science of Succeeding with People

By Vanessa Van Edwards

Chatter: The Voice in Our Head, Why It Matters, and How to Harness It

By Ethan Cross

Choose Possibility: Take Risks and Thrive (Even When You Fail)

By Sukhinder-Singh-Cassidy

Company of One: Why Staying Small Is the Next Big Thing for Business

By Paul Jarvis

Complete Book of Business Plans: Simple Steps to Writing Powerful Business Plans, 2nd ed. (The)

By Joseph A. Covello & Brian J. Hazelgren

Creator's Code (The)

By Amy Wilkinson

Crossroads between Should and Must: Find and Follow Your Passion (The)

By Elle Luna

Crushing It!: How Great Entrepreneurs Build Their Business and Influence-and How You Can, Too

By Gary Vaynerchuk, Rich Roll, et al.

Dare to Lead. Tough Conversations. Whole Hearts.

By Brene Brown

Decision-Making and Problem-Solving for Business: A Practical Guide

By Sorin Dumitrascu

Deep Work: Rules for Focused Success in a Distracted World

By Cal Newport

Design the Life You Love: A Step-by-Step Guide to Building a Meaningful Future

By Ayse Birsel

Disciplined Entrepreneurship: 24 Steps to a Successful Startup

By Bill Aulet

Dream Big: Know What You Want, Why You Want It, and What You're Going to Do About It

By Bob Goff

E-Myth Revisited: Why Most Small Businesses Don't Work and What to Do About It (The)
By Michael Gerber

Entrepreneurial Finance, Fourth Edition: Finance and Business Strategies for the Serious Entrepreneur
By Steven Rogers

Essentialism: The Disciplined Pursuit of Less
By Greg McKeown

Financial Intelligence for Entrepreneurs: What You Really Know About the Numbers
By Karen Berman, Joe Knight, et al.

First, Break All the Rules: What the World's Greatest Managers Do Differently by Seth Godin

Made to Stick: Why Some Ideas Survive and Others Die

By Chip Heath & Dan Heath

Making Things Happen: Mastering Project Management

By Scott Berkun

Marketing Made Simple: A Step-by-Step StoryBrand Guide for Any Business

By Donald Miller & J.J. Peterson

Mastery

By Robert Greene

Measure What Matters: How Google, Bono and the Gates Foundation Rocks the World with OKRs

By John Doerr

Never Eat Alone, Expanded and Updated: And Other Secrets to Success, One Relationship at a Time

By Keith Ferrazzi and Tahl Raz

Noise: A Flaw in Human Judgement

By Daniel Kahneman et al

Nudge: Improving Decisions about Health, Wealth and Happiness

By Richard Thaler & Carl Sunstein

On Writing Well: The Classic Guide to Writing Nonfiction

By William Zinsser

One Page Business Plan Professional Consultant Edition (The)

By Jim Horan

Passion and Purpose: Stories from the Best and Brightest Young Business Leaders

By John Coleman, Dan Gulati, et al

Pathfinder: How to Choose or Change Your Career for a Lifetime of Satisfaction and Success (The)

By Nicholas Lore

Profit First: Transform Your Business from a Cash-Eating Monster to a Money-Making Machine

By Mike Michalowicz

Purple Cow: Transform Your Business by Being Remarkable

By Seth Godin

Rework

By Jason Fried & David Heinemeier Hansson

Rise and Grind: Outperform, Outwork, and Outhustle Your Way to a More Successful and Rewarding Life

By Daymond John

Running Lean: Iterate from Plan A to a Plan that Work

By Ash Maurya

